



istitutomarangoni



**PROGRESSION COURSE
FASHION DESIGN**

Mumbai School

Version 02

Brief Descriptive Summary

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni courses prepare participants in subjects such as Fashion Design, Fashion Styling, Fashion Business and Interior Design.

1. Certification attained

Istituto Marangoni Certificate

Course information**2. Educational & Programme Aims****Education Aims:**

The educational aims are:

- to develop flexible approaches to programme delivery and participant support, which reflect the needs and expectations of our learners;
- to provide a supportive and inclusive learning environment which enables success for all learners;
- to develop the students' intellectual ability, creativity, independence, critical self-awareness, imagination and skills that enhance global employment opportunities on completion from all courses;
- to establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and strategic objectives;
- to provide a learning experience that is informed by research, reflective practice and engagement within the fashion, design and creative industries.

Programme Aims:

The Fashion Design Progression programme provides participants with the techniques to design and create menswear or womenswear collections, while responding to the changing needs of international fashion and luxury industries. Fashion designers are the inspiration for creative ideas and new trends, not only in clothing but also in fabric development. They create collections based on an informed analysis of materials and fabrics in connection with art, design, creativity, and fashion. Starting with techniques typical of fashion design and illustration, this course addresses the analysis of fabrics and clothing manufacturing, as well as the history of dress, concluding with a final portfolio of work.

3. Level Learning Outcomes

Participants who successfully complete the first level will have developed:

- A basic understanding of the elements involved in the design process used in the fashion industry, together with the ability to develop original ideas for the creation of a fashion collection;
- A fundamental knowledge of the context and structure of the fashion industry, in fashion garment construction techniques, and the overall design development process;
- The ability to use appropriate research methods, and to take different approaches to problem solving;
- The ability to communicate accurately, and compile and present coursework appropriate to the discipline.

Programme Learning Outcomes

- Understand the process of fashion design and apply creative abilities, both intellectual and technical, used in the fashion Industry or applied in further studies in the area;
- Apply current technologies in the development of creative ideas for a fashion collection;
- Identify and analyse information from a variety of sources and formulate concepts to meet given criteria;
- Apply a variety of drawing techniques and processes to communicate ideas;
- Use pattern-making skills to create innovative silhouettes and new details;
- Identify, evaluate and use information from a variety of sources in order to understand key cultural, social and environmental influences in fashion.

4. Teaching/Learning and Assessment Strategy

Curriculum

The programme, structured in two distinct and independent levels, allows participants to choose when to build on their experience by progressing from one level to another, giving them complete control on their own progress and achievement. On successful completion of each level, participants gain a solid base in fashion design and garment construction to enable them to enter the industry, or to progress further in their studies to a higher level of comprehension and skills. The course is aimed at candidates who have the ambition to become professional fashion designers, or who are looking to enter the fashion design and creative industries.

Fashion Design certificate level 1 (24 weeks)

The first level certificate programme starts with an overview of sketching and drawing techniques, pattern cutting basics, and the principles of art and costume. Special attention is given to the exploration and to building a design style, driven by contemporary approaches to the subject area. The course focuses on the design of the product with introductory drawing and garment making skills, in order to help participants achieve a solid base in fashion design. Participants then move on to acquiring and developing skills to design collections, based on an informed analysis of proportion, the relationship between art and design, fabrics, garment construction and the marketing of ideas. Moreover, participants concentrate on how to analyse body proportions in detail, discuss the ties between art and design, and become familiar with fabric, garment making and concept communication so as to achieve proficiency in fashion collection design and development.

Fashion Design certificate level 2 (24 weeks)

This second level programme further progresses in collection design, where participants fully elaborate the detailed development of a collection. They look into fabric dyeing and printing, as well as finishing techniques and learning visual communication skills necessary to present and explain their individual inspiration and style approach. They work on a final collection of designs, relevant to a realistic and contemporary design brief. The project results are demonstrated in an individual fashion collection portfolio that participants can present to eventual prospective employers.

Opportunities

At the end of the two levels, participants will have gained key skills in fashion design to be able to enter into the working world. Fashion designers can work for private labels or in collaboration with national and international fashion houses and style studios, designing collections for womenswear and menswear, while keeping an eye on new evolutions in fashion design.

Progressing Abroad – European Study Options

Participants attending the undergraduate Progression Courses in Mumbai have the opportunity to further excel in design, creativity and research, by completing their study pathway at one of Istituto Marangoni's schools in Milano or Firenze (Italy). On successful completion of that programme they will be awarded the 3-year Undergraduate Diploma from the European school.

Assessment:

Formative Assessments:

This consists in a daily interaction with the tutors that through feedback help the participants to adopt a critical appraisal of their own learning experience, and helps them assess their own performance in relation to the learning outcomes set for each element of study.

Summative Assessments:

These are formal assessments and are a means of gauging participant learning, at a particular point in time, relative to established marking criteria (Learning Outcomes). Summative assessments can occur during as well as at the end of each unit on specific evidence of participant work, examples as follows:

Portfolio Assessment > is used to assess a variety of projects that have been developed throughout the unit and contained within a single folder or portfolio. Portfolio assessment could take a variety of formats depending on the subject and stipulated by the tutor.

Practical and class-based projects > allow participants to apply their theoretical understanding of a specific subject area.

Written Reports > are required in some study areas and these in some cases are a response to industry briefs, allowing participants to reflect real industry requirements and to present work to industry standards through report writing.

Presentations > are used in some subjects to allow participants to develop their creative, professional communication and presentation skills, formalising their arguments in a critical manner. When giving presentations participants are actively encouraged to embrace new technologies and media in an innovative way where appropriate.

5. Course structure

Fashion Design Certificate Level 1 • Duration: 24 weeks

Core Units		
Code	Status	Unit Title
FI	Core	Fashion Illustration
DV	Core	Design Vision

Fashion Design Certificate Level 2 • Duration: 24 weeks

Core Units		
Code	Status	Unit Title
CC	Core	Cut & Construction
GP	Core	Final Project

(Progressing to Europe only) Duration: 6 weeks

Core Units		
Code	Status	Unit Title
CSAW	Core	Cultural Studies & Academic Writing

6. Unit Leaders' Responsibilities

The Director of Education has the responsibility for implementing the strategic direction of the courses and the co-ordination of the academic teams and administration, necessary for the successful day-to-day operation of the school.

The Unit Leaders' responsibilities include:

1. all matters pertinent to the proper day-to-day operation of the programme involving leading and supporting participants;
2. advice to the Director of Education on appropriate delivery for the continuing development of the programme;
3. recommendations in areas for curriculum development;
4. liaison with the Student Support Officer to ensure appropriate study support is available to participants;
5. recommendation of the appropriate level of resource required for the Unit;
6. maintaining the quality of educational standards.

7. Student Support Strategy

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the participant experience, in a pedagogic, practical and pastoral way:

- a. programme handbooks provide relevant information to participants;
- b. the use of the Library, online resources, and the centre facilities help participants to reach the skills and knowledge expected on the course;
- c. Tutors and the Director of Education guide participants to the most appropriate help.

Student Support Officers

Istituto Marangoni provides Faculty Student Support Officers, who act as the first point of contact for participants for pedagogical counselling.

For matters of pastoral care the Student Support Officers help in:

- finding their way around;
- managing their time;
- dealing with stress;
- exam tips;
- getting the best from their course;
- understanding and applying the School's rules;
- anything else the officers can advise on.

One-to-one appointments may be made by phone, through the receptionists or by email. Where possible participants can expect to be seen almost immediately, or contacted to arrange a suitable time.

8. Student Feedback

Participant feedback is essential to programme development and participant comments are used to enhance both the successful management of the programme and the teaching/learning strategies.

Istituto Marangoni gathers participant opinion in a variety of ways, which may include the following:

- informal contact with the Unit Leaders, Tutors through appointments with academic staff;
- NPS (Net Promoter Score) Questionnaire (at the end of each academic year);
- end of course online questionnaires where participants are invited to reflect on their overall experience at the School.

It would be desirable that students provide details of their identity when giving constructive feedback on the course and teaching methods. There might be occasions when that is not appropriate and Istituto Marangoni recognises such exceptions. In these instances, the programme teams and central support services will ensure that anonymity and confidentiality are respected.